

# Creative Design Look Book

# NEWSPAPER AD

## INNERBEING WELLNESS

**InnerBeing**  
Be nourished. Be natural. Be you.

Indulge in a Nutritive Start with your child every day!

GLUTEN FREE    PLANT PROTEIN    NO ADDED SUGAR    NO ADDED PRESERVATIVES    HIGH FIBER

innerBeing

DNA

The advertisement features a woman and a young girl sitting together, both wearing plaid shirts and holding yellow mugs. They are smiling and looking at each other. The background is a blue wall with horizontal slats. In the bottom right corner, there is a blue pouch of InnerBeing product. At the bottom, there is a dark brown banner with five icons and their corresponding text: a wheat stalk with a slash (Gluten Free), a plant (Plant Protein), a sugar cube with a slash (No Added Sugar), a Y-shaped symbol with a slash (No Added Preservatives), and a checkmark (High Fiber). The brand name 'innerBeing' is written in white on the blue pouch. The word 'DNA' is written in large, semi-transparent letters across the middle of the image.

# NEWSPAPER AD

## INNERBEING WELLNESS

**InnerBeing**  
Be nourished. Be natural. Be you.

**NOURISHING, NATURAL AND WHOLESOME**  
*Simplified breakfast and snacking alternatives to supercharge your day*

**InnerBeing**  
Low Fat Quinoa

**InnerBeing**  
Low Fat Lentils

**InnerBeing**  
Quinoa & Lentil Puffs

**InnerBeing**  
Yeast Free Millet

**InnerBeing**  
Nut & Millet Oats Mix

**InnerBeing**  
Egg Chocolate Drink

**InnerBeing**  
Quinoa Porridge

**Social DNA**

[www.innerbeing.com](http://www.innerbeing.com) [/innerbeingstore](https://www.facebook.com/innerbeingstore) [/\\_innerbeing](https://www.instagram.com/_innerbeing)  
☎ 1800 100 7001 ✉ [orders@innerbeing.com](mailto:orders@innerbeing.com)  
#BeNourished #BeNatural #BeYou



# STANDEE

## INNERBEING WELLNESS



NOURISHING, NATURAL  
AND WHOLESOME

*Simplified breakfast and snacking  
alternatives to supercharge your day*



GLUTEN  
FREE



PLANT  
PROTEIN



NO ADDED  
SUGAR



NO ADDED  
PRESERVATIVES



HIGH  
FIBER

[www.innerbeing.com](http://www.innerbeing.com) [/innerbeingstore](https://www.facebook.com/innerbeingstore) [/\\_innerbeing](https://www.instagram.com/_innerbeing)

☎ 1800 100 7001 ✉ [orders@innerbeing.com](mailto:orders@innerbeing.com)

#BeNourished #BeNatural #BeYou

# POSTER-1

## INNERBEING WELLNESS



**NOURISHING, NATURAL AND WHOLESOME**  
*Simplified breakfast and snacking alternatives to supercharge your day*



**GLUTEN FREE**



**PLANT PROTEIN**



**NO ADDED SUGAR**



**NO ADDED PRESERVATIVES**




**HIGH FIBER**

🌐 [www.innerbeing.com](http://www.innerbeing.com)   [f /innerbeingstore](https://www.facebook.com/innerbeingstore)   [i /\\_innerbeing](https://www.instagram.com/_innerbeing)   📞 1800 100 7001   ✉ [orders@innerbeing.com](mailto:orders@innerbeing.com)  
#BeNourished #BeNatural #BeYou



# POSTER-2

## INNERBEING WELLNESS



**Do diabetes or heart disease run in your family?**  
Good nutrition doesn't come in a pill

**JOWAR IDLI**  
High fiber diet helps lower the risk of diabetes  
NET WT 500g

- 8.05g Protein
- 6.64g Dietary Fiber
- 82.9mg Calcium

**FOXTAIL MILLET**  
Best source of protein helps Improve your stamina  
NET WT 500g

- 13.40g Protein
- 8.50g Dietary Fiber
- 28.10mg Calcium

**RAGI CHOCOLATE DRINK**  
Rich source of calcium helps develop strong bones  
NET WT 250g

- 13g Plant Protein
- 14g Dietary Fiber
- 50% Daily Value Calcium

www.innerbeing.com | f /innerbeingstore | i /\_innerbeing  
☎ 1800 100 7001 | ✉ orders@innerbeing.com

# DANGLERS-1

## INNERBEING WELLNESS



# DANGLERS-2

## INNERBEING WELLNESS





# DANGLERS-3

## INNERBEING WELLNESS



# PACKAGING

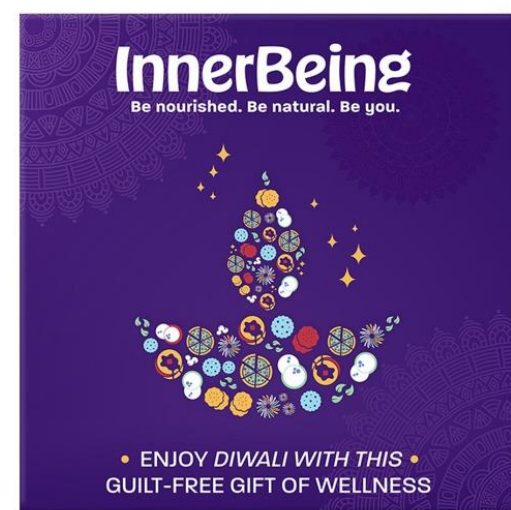
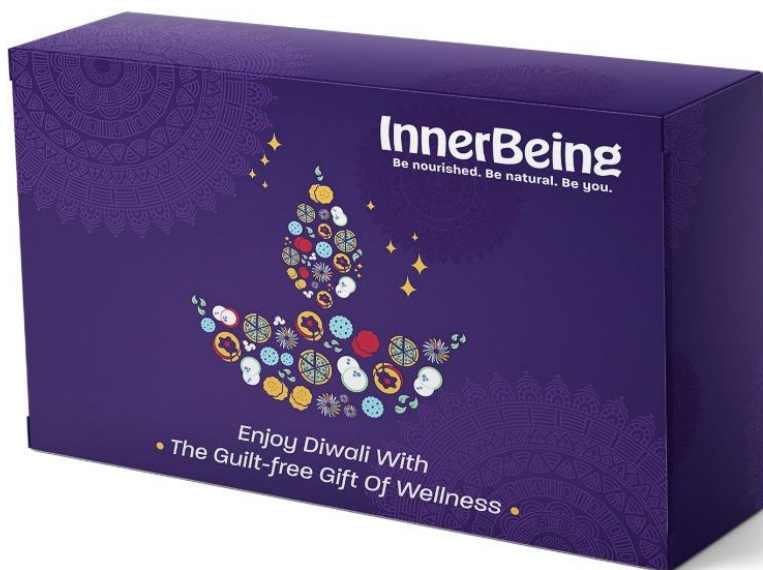
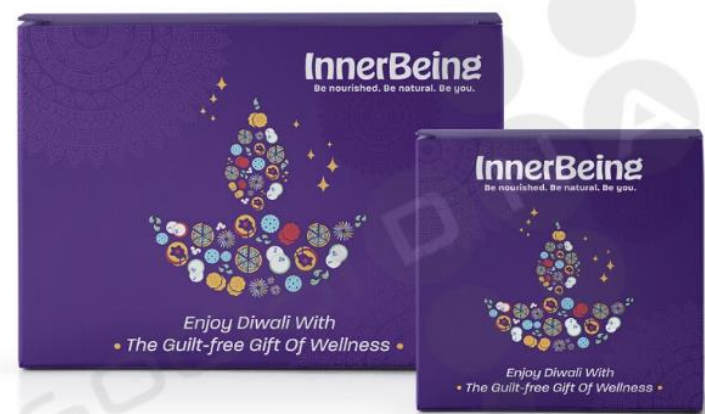
## INNERBEING WELLNESS





# SPECIAL PACKAGING

## INNERBEING WELLNESS



# KIOSK DESIGN

## INNERBEING WELLNESS





# WEB BANNER

## BIG C

#Dussehrawali

Big C

**LUCKY DRAW**

YOUR NEW PHONE IS YOUR NEW CAR KEY

**36 DAYS CARS**

The vertical banner features a vibrant orange and yellow background with bokeh light effects and faint fireworks at the bottom. At the top left is the hashtag #Dussehrawali and a stylized white face with a red bindi. At the top right is the Big C logo. A dark red, scalloped-edged banner contains the text 'LUCKY DRAW'. Below this, the slogan 'YOUR NEW PHONE IS YOUR NEW CAR KEY' is written in black. The central focus is the text '36 DAYS CARS' in large, bold, blue and red letters, with a set of car keys positioned below the '36'. Below the text is a row of ten colorful cars (red, blue, yellow, green) parked in a line. At the bottom center is a decorative diya (oil lamp) with a flame, surrounded by colorful patterns.

#Dussehrawali

LUCKY DRAW

**36 DAYS CARS**

YOUR NEW PHONE IS YOUR NEW CAR KEY

Big C

The horizontal banner is a condensed version of the vertical one, featuring the same elements: the hashtag #Dussehrawali, the Big C logo, the 'LUCKY DRAW' banner, the slogan 'YOUR NEW PHONE IS YOUR NEW CAR KEY', the '36 DAYS CARS' text with keys, a row of colorful cars, and a decorative diya.



# WEB BANNER

## GROCERCART.COM

**ADD MORE TIME TO YOUR DAY**  
+91 800 808 8000

**GROCER KART .com**  
ADD MORE TIME TO YOUR DAY

**SHOP ONLINE**  
www.grocerkart.com

- Phone/Online Shopping Options
- Cash/Card Payment On Delivery
- Quality & Fresh 100% Genuine Products
- Earn Credits For Free Delivery

socialista.in

grocerkart.com

*Start Saving Today with our Grocery & Home Essential Combos*

**HAPPINESS**  
..... comes in .....  
**COMBOS**

**GROCER KART .com**  
ADD MORE TIME TO YOUR DAY

socialista.in



# WEB BANNER

## LUXURYMUNK.COM



LuxuryMonk.com

RESELL YOUR  
DESIGNER BAGS

A woman with blonde hair, wearing a dark blue dress, is holding a black Louis Vuitton handbag with gold hardware. The background is a soft, warm glow with a hint of a floral pattern on the left.



040 6658 8388

Selling your pre-owned luxury  
has never been easier

LuxuryMonk.com  
India's first pre-owned luxury platform

socialdna.in

A collage of luxury items including a black handbag, a pair of red high-heeled shoes, a pair of blue high-heeled shoes, a Rolex watch, and a woman wearing a fur coat.



# WEB BANNER

## TRAVELAUTO

**Big Savings! Book Car Rentals**

in 2300 locations Globally!!



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(USA) +1 302 2619 813

[bookings@travelauto.com](mailto:bookings@travelauto.com)

[www.travelauto.com](http://www.travelauto.com)

**travelauto**  
Car Rental Marketplace



# INVITE

## RAMESH WATCH CO

— INTRODUCING —

# RAMESH WATCH Co.

THE  
EXCLUSIVE WATCH STORE

OPENING AT HIMAYATNAGAR

JOIN US FOR OUR  
GRAND OPENING PARTY


|         |                               |                         |                   |
|---------|-------------------------------|-------------------------|-------------------|
| FRIDAY  | DATE<br><b>APRIL 03, 2015</b> | TIME<br><b>10:00 AM</b> |                   |
| ADDRESS | SHOP NO. 2<br>ANAND ARCADE    | AREA<br>HIMAYATNAGAR    | CITY<br>HYDERABAD |
|         | OPP TATA MOTORS               |                         |                   |
| RSVP    | <b>+91 40 40178898</b>        |                         |                   |

[www.rameshwatch.com](http://www.rameshwatch.com)

# VOUCHER

## RAMESH WATCH CO

### FRONT

|   |                         |
|---|-------------------------|
| <b>S.No.</b>  | <b>RAMESH WATCH Co.</b> |
| <p>Drop this coupon at the watch counter located on the ground floor to <b>WIN A TITAN WATCH WORTH RS 5000/-</b><br/>Draw to be held on 1st September at 6.00pm</p> <p>Like us:  /rameshwatchcompany</p> | <b>S.No.</b>            |
| <b>RAMESH WATCH Co.</b>   |                         |
| <p>Name _____</p> <p>Email _____</p> <p>Mobile _____</p> <p>Bill # _____</p>  |                         |
| <p>Please fill in all the details, any details that are incorrect will disqualify you from winning your gift.</p>   |                         |

### BACK

|  |   |
|--|---|
| <b>Terms and Conditions</b>  | <b>Terms and Conditions</b>   |
| <p>1. The contest will be run by RAMESH WATCH COMPANY – SOUTH INDIA SHOPPING MALL.</p> <p>2. The contest is open to customers shopping at South India Shopping Mall – KPHB branch only.</p> <p>3. Contest is valid from 1st Aug 2013 – 31st Aug 2013.</p> <p>4. Contestants must fill the lucky draw coupon correctly to be eligible for random selection of winners. Incomplete/incorrect entries shall be disqualified.</p> <p>5. The Winners will be judged on the basis of lucky draw at the sole discretion of Ramesh Watch Company.</p> <p>6. Winners have to produce bill for purchase of products and tear-away portion of lucky draw coupon to be eligible for receive of prize.</p> <p>7. Ramesh Watch Company reserves the right to cancel or amend the terms of this prize promotion and without notice.</p> <p>8. Winners shall be informed by Ramesh Watch Company individually through their respective email ID, Phone no. No intimation shall be sent to the participants who are disqualified and/or not amongst the winners</p> <p>9. The Prize is non-transferable and cannot be exchanged for cash.</p> | <p>1. The contest will be run by RAMESH WATCH COMPANY – SOUTH INDIA SHOPPING MALL.</p> <p>2. The contest is open to customers shopping at South India Shopping Mall – KPHB branch only.</p> <p>3. Contest is valid from 1st Aug 2013 – 31st Aug 2013.</p> <p>4. Contestants must fill the lucky draw coupon correctly to be eligible for random selection of winners. Incomplete/incorrect entries shall be disqualified.</p> <p>5. The Winners will be judged on the basis of lucky draw at the sole discretion of Ramesh watch company.</p> <p>6. Winners have to produce bill for purchase of products and tear-away portion of lucky draw coupon to be eligible for receive of prize.</p> <p>7. Ramesh watch company reserves the right to cancel or amend the terms of this prize promotion and without notice</p> <p>8. Winners shall be informed by Ramesh watch individually through their respective email ID, Phone no. No intimation shall be sent to the participants who are disqualified and/or not amongst the winners</p> <p>9. The Prize is non-transferable and cannot be exchanged for cash.</p> |
| <b>RAMESH WATCH Co.</b>  |   |



# SOCIAL MEDIA POSTS

## RAMESH WATCH CO

For a relationship  
shining with love!  
**#PairUpWithBAE**

**RWC**  
Ramesh Watch Co

**A|X**  
ARMANI EXCHANGE  
Model No: AX2164  
**₹15,495**

**EMPORIO ARMANI**  
Model No: AR1245  
**₹29,995**

98853 00092  
Himayathnagar, Inorbit Mall, GVK One, L&T Mall Panjagutta, Kukatpally, Secunderabad, KPHB

**RWC**  
Ramesh Watch Co

**LUXURIOUS**  
*Persona*

**EMPORIO ARMANI**  
MODEL NO: AR1238  
PRICE: 24,495/-



# SOCIAL MEDIA POSTS

## RAMESH WATCH CO



#ReInventYourself

**TOUGHER** THAN  
YOU **THINK**

**RWC**  
RAMESH WATCH CO.

A detailed image of a black G-Shock watch with a red strap. The watch face is complex, featuring multiple sub-dials, a digital display showing 'SUN', and various function buttons labeled 'ADJUST', 'RESET', 'MODE', 'START', 'MUTE', 'ALM', 'SIG', 'WR', '20BAR', 'SPLIT', 'DST', 'HND', 'RLC', and 'LM'. The watch is set against a dark blue background with a colorful, abstract geometric pattern in shades of orange, red, and yellow.

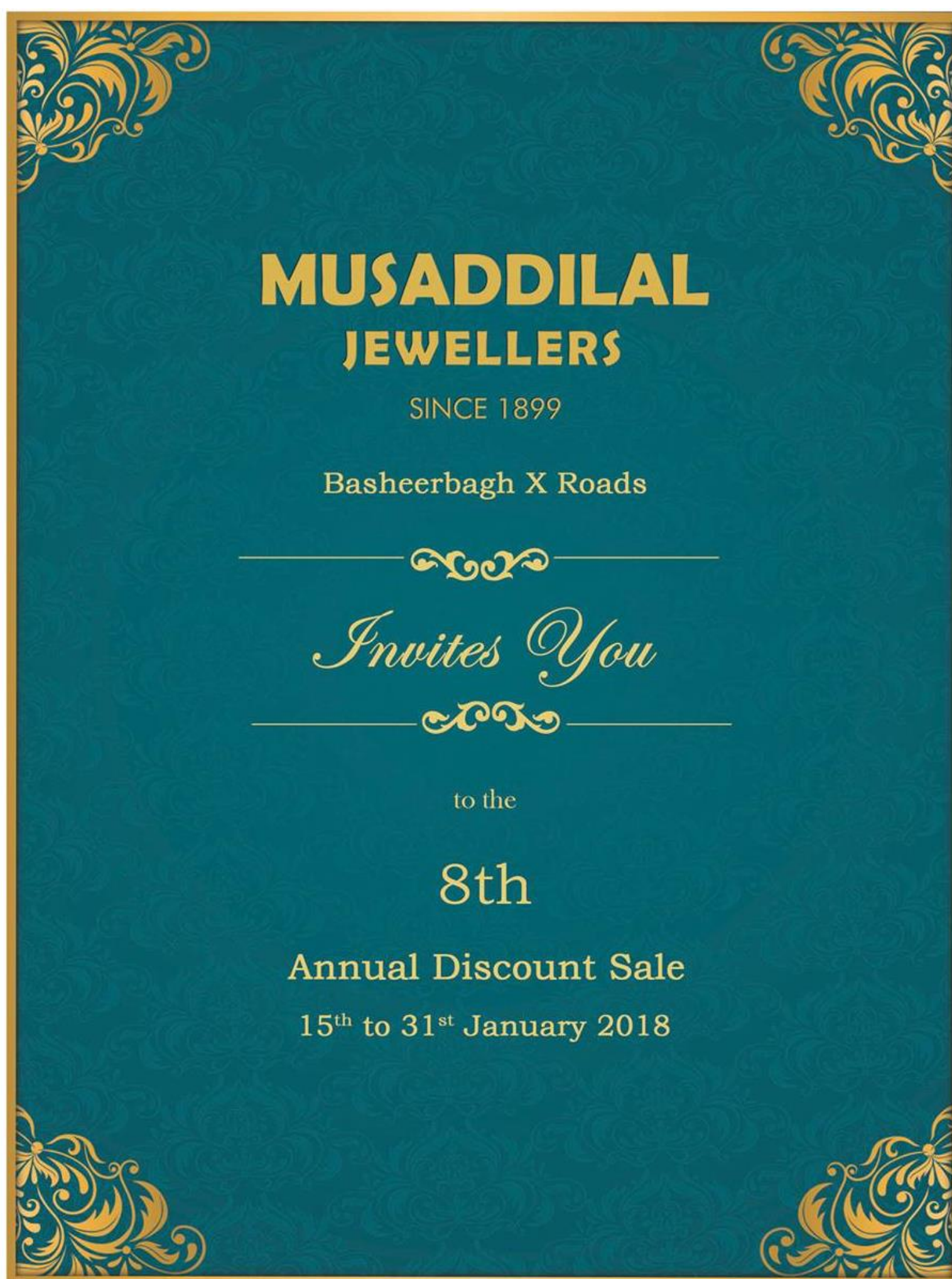
+91 98853 00092

Himayatnagar Inorbit Mall Kukatpally L&T Panjagutta



**INVITE**

**MUSADDILAL JEWELLERS**





# INVITE

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*Silver Select*  
*...the regal craft*

**INVITES YOU**

For the Exclusive Display  
of Hand-Crafted 925 Sterling Silver  
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around the globe.

Also showcasing  
Unique Gold Polki Jewellery,  
Antique Pieces  
and more.

Visit us at Taj Deccan on the  
28th and 29th March



# POSTER

## ABC ADVOCATES FOR BABIES



7th March, 10am - 6pm

### ANNUAL BAZAAR AND CARNIVAL

Hyatt Hyderabad, Gachibowli

#### Kids Zones

by Kidihou and Bumble Bee

#### Dad's zone

by Xtreme Sports Bar  
with Prizes by Heart Cup Cafe,  
Over the Moon & Simply South

#### Kiddies

Zumba, Yoga, & Kindermusik!

#### Mom's Zone

by Hyatt spa

#### A Bazaar

Featuring everything from  
Jewellery to Clothes  
Knick Knacks to Art

#### Carnival

Featuring Balloons, Tattoos  
Food, Music and more!

#### ABC

Bake Sale & Baby & Kids Store!

SOMETHING FOR EVERYONE  
So join us for a Fun Filled, Exciting Day

ENTRY TICKET  
RS. 300 PER ADULT / CHILD  
(Nanny is included in the child ticket)



# POSTER

## NANO PROTECH

**NANO PROTECH**

**#SAFEMONSOON**

**THINK OF BOTH SIDES.  
HAVE A CLEAR VISION**


**www.nanoprotech.co.in**

**SUPER ANTIRAIN**  
Improves the clear view when it rains and snows  
Set of wipes  
3 months




# NEWSLETTER

## HYDERABAD POLO AND RIDING CLUB




**EQUESTRIAN ESSENTIALITY**  
January 2015 Edition




Sponsored by: **INHABIT**  
Interior Design Services  
Ziva Home Furnishings, Hyderabad

Sharon Rails Lemon

"The essence of joy of being with horses is that it brings us in contact with the rare elements of grace, beauty, spirit and freedom."



**EQUESTRIAN ESSENTIALITY**  
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**MAJOR EVENTS**  
**Second Hyderabad Horse Show**  
13th December 2014

After the success of the First Hyderabad Horse Show conducted during October 2014, the Second Horse show was held at the Hyderabad Polo and Riding Club on 13th December 2014. It was a day-long event with active participation from institutions like Hyderabad Race Club, National Police Academy, NCC, Michaels Horse Riding Academy and Mounted Police.

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The sky brightened up with the colorful kites and flying lanterns and basked in the glory of Uttarayan. The event brought together families, professional kite fliers and hobbyists alike. The onlookers had a great time while the children kept themselves occupied in the various games and the specially arranged ice cream truck.

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**Hyderabad Kite Festival**  
13th December 2014

A traditional kite festival was held at Hyderabad Polo and Riding Club grounds on 13th December 2014 to celebrate Maha Navami festival with live DJ music, food stalls, kite stalls and beer on the call.

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### HPRC PEOPLE

**THE PERFECT SWING: SAMIR SUHAG**

Agave Award winner Samir Suhag is India's only 6 post polo player of recent times. Samir started riding and practicing polo and golf coached by his father Brig. Sheem Suhag.

During the span of his polo career, he has been part of 3 Indian World Cup teams. The first one in 1991, 1996 and 1998, putting India on the international map once again. Samir is known for his long hitting, his ability to get to the ball quickly and carry it with courage and speed.

**BON VIVANT: NEETA KUMAR**

Neeta Kumar, the creative, passionate and eclectic furniture and interior designer develops design lives that are blatantly and minimal and eccentrically original for exclusive clientele. She has created her own brand called 'INHABIT', launched in 2014 which now has retail outlets in Hyderabad.

With her signature two-tone, Neeta showcases spirited fusion of different styles that blends in harmoniously into a single piece of art. Attention to detail, sass by, and design are USP and hence attributes the brand success to this. She is also a passionate horse rider who began saddling up at the age of 11.

**THE ANGLE OF VIEW: DAVID DAWSON**

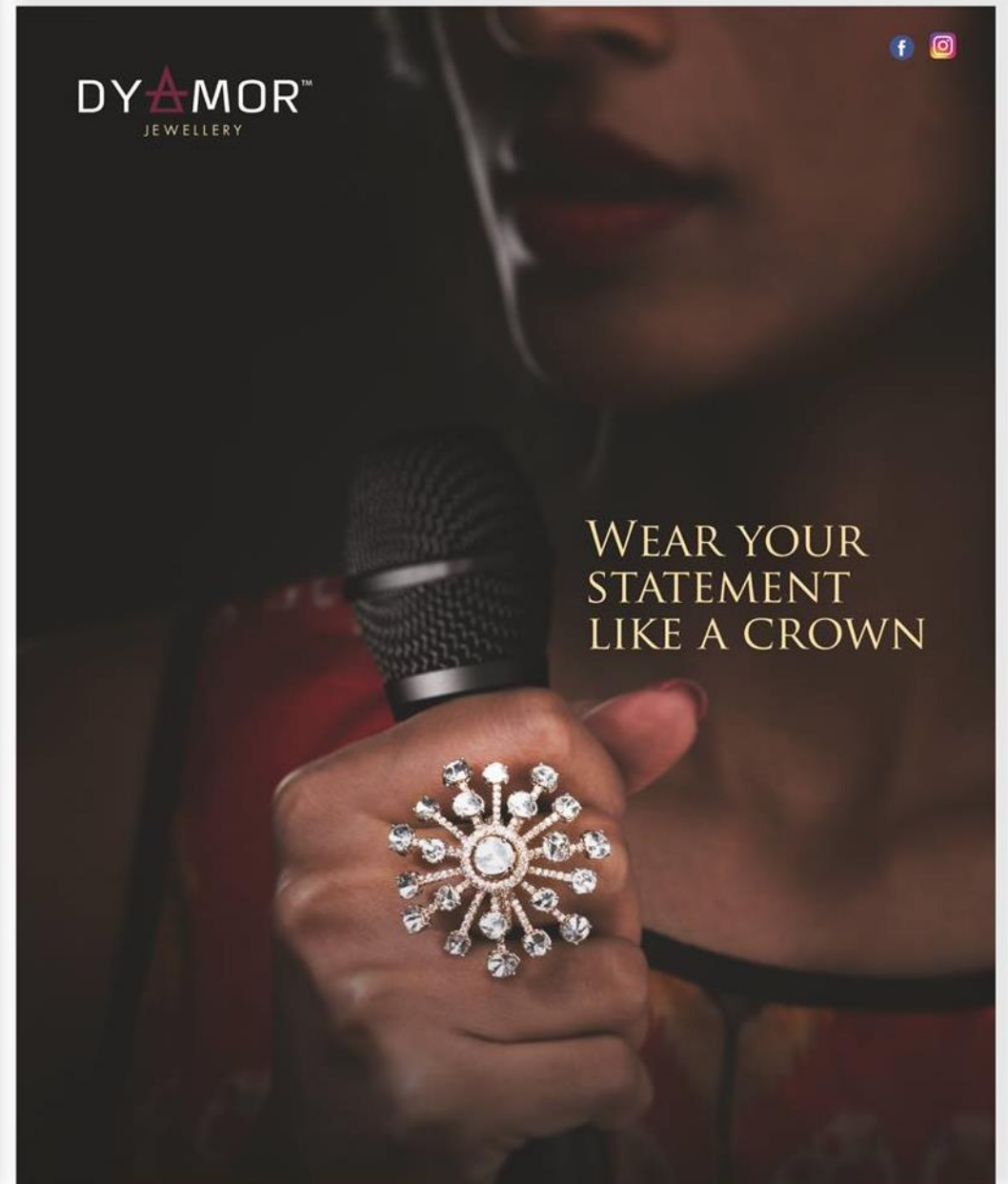
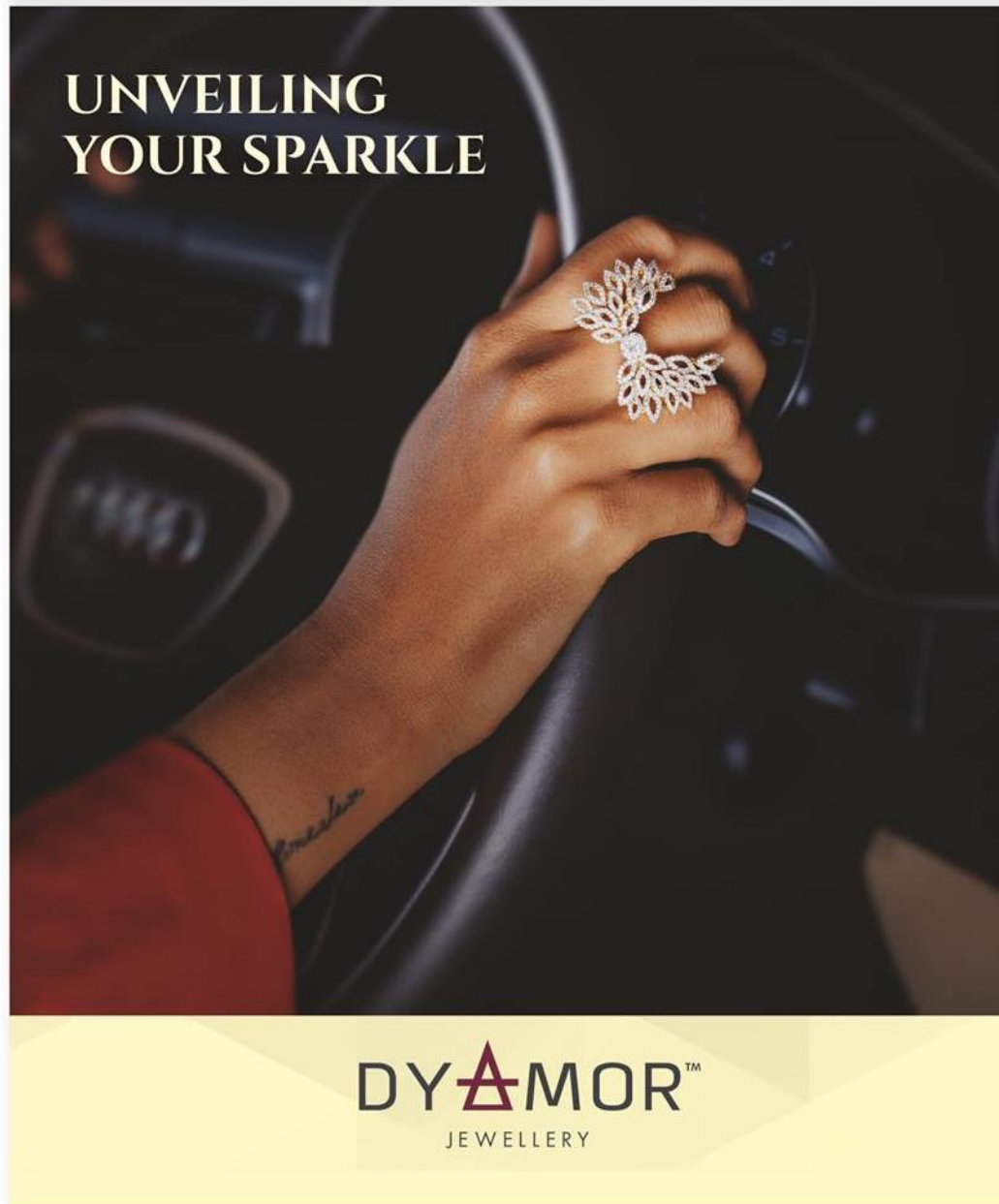
Architect and one time man, David is the official photographer for the Hyderabad Polo and Riding Club, his passion for photography was triggered through his search for a medium of self-expression during his days as an architecture student. He strives to capture the alchemy created by the aggregate mix of colors, matched by the hardness of his subjects. His method of creating naturally candid images by interacting with his models is notable.

David emphasizes on pictures that speaks for themselves makes him one of the most sought after wedding photographers in Hyderabad. Dozee Productions, his joint venture with his wife 'Neena' takes up wedding cinematography and edits to keep wedding day memories alive.



# MAGAZINE AD

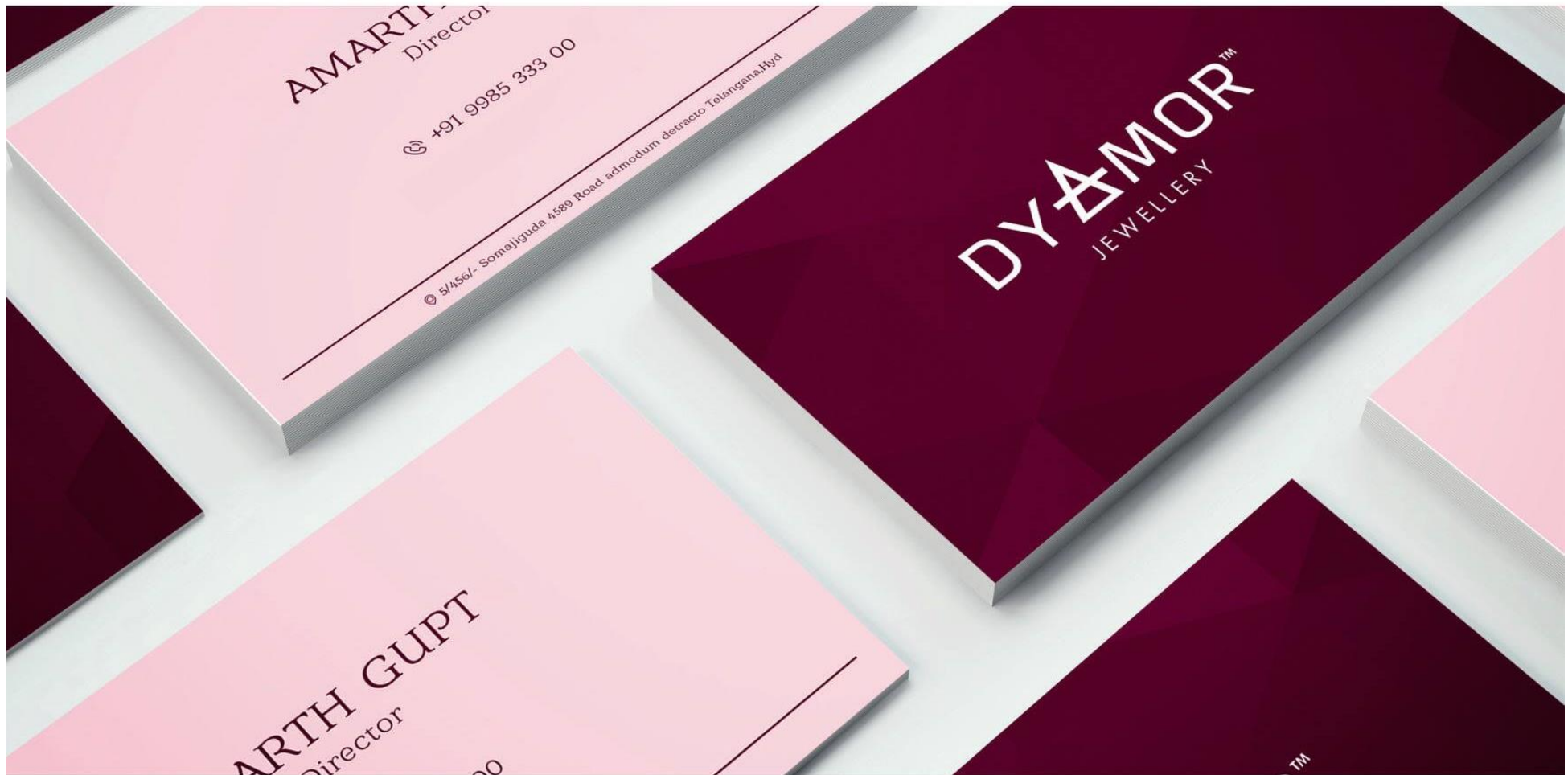
## DYAMOR





# BRANDING COLLATERALS

## BUSSINESS CARDS



# BRANDING AND DESIGNING

## LOGO-iRANGE



## LOGO -FABDEALS.NET





# BROCHURE

## iRANGE

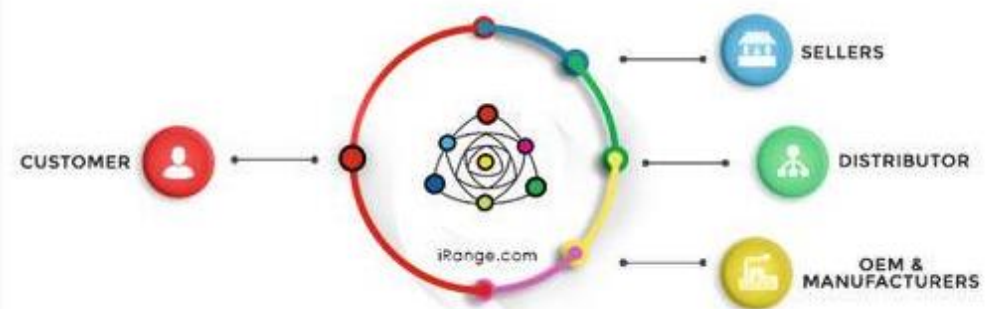


iRange Solutions Pvt. Ltd.

Plot No-564 A/17, Road No-92, III Floor,  
Serenity Work Space, Near Lotus Pond, Beside Ntv,  
Jubilee Hills, Hyderabad,  
Telangana - 500 033

Tel No. : 90001090  
E-mail: info@irange.com

[www.iRange.com](http://www.iRange.com)

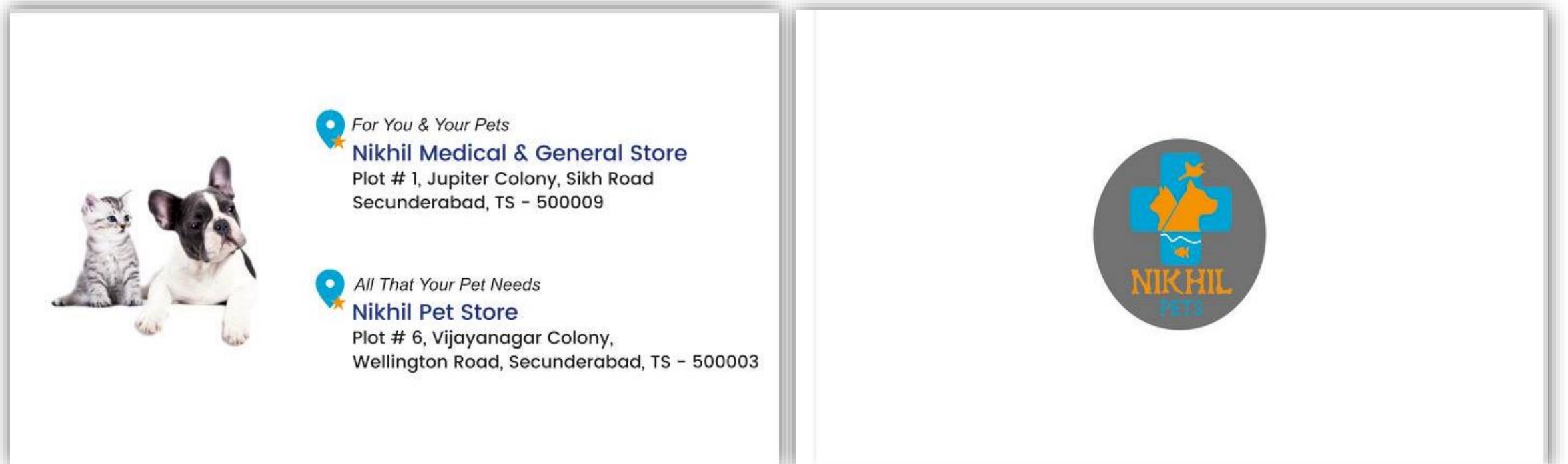


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Industrial requirements across  
widest range of Categories

[www.iRange.com](http://www.iRange.com)

# BRANDING COLLATERALS

## BUSSINESS CARDS-NIKHIL PETS





## NIKHIL PETS



**FOR ALL THAT  
YOUR PET NEEDS**

-  **Wide range of Pet Foods & Accessories**
-  **Pet Medicines**
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**Nikhil Pet Store**  
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Wellington Road, Secunderabad  
TS - 500003. Ph: 9666 607 007

**KNOW ABOUT OUR SUBSCRIPTION OFFER**  
**UPTO & SAVE 5%**  
\*T&C Apply



# BRANDING COLLATERALS

## TIVOLI GARDEN







BUILD . AMPLIFY . MULTIPLY

***THANK YOU !***

---

“Strive not to be a success, but rather to be of value”  
-Albert Einstein