BLWC | Breathefree™
Lung Wellness Center
A Cipla INITIATIVE

+91 70456 10000 | 70456 20000
blwc.mumbai@cipla.com
www.ciplablwc.com
Breathefree Lung Wellness Center,
Industry Manor, Appasaheb Marathe Marg,
Prabhadevi, Mumbai, Maharashtra, 400013

Date:

TO WHOMSOEVER IT MAY CONCERN

Cipla's Breathefree Lung Wellness Centre (BLWC) programme has worked with Social DNA since January 2026, first on our brand awareness video and, since May 2026, as our performance marketing partner.

Social DNA plans and manages our lead generation campaigns on Meta and Google. The programme now generates around 2,500 to 3,000 enquiries a month, and the team has scaled the campaigns smoothly as our requirements have grown.

We value Social DNA's responsiveness, its understanding of healthcare communication, and its willingness to advise beyond the brief, including on how our teams follow up with every lead.

We are pleased to recommend Social DNA as a dependable digital marketing partner.

For Cipla Limited

DATE:- 03/11/2026

CIPLA LTD. MUMBAI 400025 INDIA BLWC-PRABHADEVI